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**MEMBER DEVELOPMENT**

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**INFORMED ALUMNAE  
ENGAGEMENT**

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**FINANCIAL REALIGNMENT**

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**Redefine Relationship with  
University Community**

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Unified. Authentic. Empowered.

**STRATEGIC  
2018  
INITIATIVES**

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**BUILD COMMUNITY & TRUST**

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**REFOCUS COMMUNITY  
PHILANTHROPIC EFFORTS**

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**Values Based Recruitment**

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**Accountability**

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STUDENT AFFAIRS STRATEGIC INITIATIVES	Enhance the culture of equity, diversity & inclusion	Cultivate a culture where individuals and communities thrive	Disrupt the culture of at risk substance use	Foster a culture of consent and healthy relationships
FSLD GOALS	Civic Engagement Leadership Wellness & Safety	Civic Engagement Academic Excellence Leadership	Wellness & Safety Leadership	Wellness & Safety Leadership
PANHELLENIC COUNCIL INITIATIVES	<p><b>Values Based Recruitment</b></p> <ul style="list-style-type: none"> <li>- Reduce the amount of time, energy and resources dedicated to recruitment processes by members and prospective members</li> <li>- Create a healthy and positive experience for members and prospective members</li> <li>- Implement University change in eligibility policy: Student Think Tank</li> <li>- Implement University change in eligibility policy: University Taskforce</li> </ul> <p><b>Redefine Relationship with the University Community</b></p> <ul style="list-style-type: none"> <li>- Community Service events</li> <li>- Cross Council : Awareness, Relationships, Programming</li> <li>- Host programming/ educational opportunities for entire USC community including Late Night SC Events</li> </ul> <p><b>Informed Alumnae Engagement</b></p> <ul style="list-style-type: none"> <li>- President &amp; Advisor Meetings</li> <li>- PHC Newsletter</li> <li>- House Director Meetings</li> <li>- Inter/National organization engagement</li> </ul> <p><b>Member Development</b></p> <ul style="list-style-type: none"> <li>- New Member Development Day</li> <li>- Leadership learning communities: officer roundtables</li> </ul> <p><b>Financial Realignment</b></p> <ul style="list-style-type: none"> <li>- Reshape council budget to minimize council dues</li> <li>- Reshape recruitment budget to reduce recruitment registration cost</li> <li>- Provide Scholarships for New Members</li> <li>- Financial transparency for Potential New Members</li> </ul>	<p><b>Building Community &amp; Trust</b></p> <ul style="list-style-type: none"> <li>- President Roundtables</li> <li>- Delegate Program</li> <li>- Education on unanimous agreements</li> <li>-PHC Exec Retreat</li> <li>- Newsletter</li> <li>- Council President Meetings</li> </ul> <p><b>Values Based Recruitment</b></p> <ul style="list-style-type: none"> <li>- Reduce the amount of time, energy and resources dedicated to recruitment processes by members and prospective members</li> <li>- Create a healthy and positive experience for members and prospective members</li> <li>- Implement University change in eligibility policy: Student Think Tank</li> <li>- Implement University change in eligibility policy: University Taskforce</li> <li>- Continued community education about NPC policies</li> </ul> <p><b>Informed Alumnae Engagement</b></p> <ul style="list-style-type: none"> <li>- President &amp; Advisor Meetings</li> <li>- PHC Newsletter</li> <li>- House Director Meetings</li> </ul> <p><b>Accountability</b></p> <ul style="list-style-type: none"> <li>- Chapter education on council judicial processes</li> <li>- Increase accountability for non-positive PIIM contact &amp; violations of community bylaws</li> <li>- Evaluation of council policies</li> </ul> <p><b>Member Development</b></p> <ul style="list-style-type: none"> <li>- LAU/ICH</li> <li>- Focus on mental health through promotion, education and awareness</li> <li>- Finals Study Day</li> <li>-Recruitment Counselor Program</li> <li>- Career focused networking event</li> <li>- Sister sorority program</li> <li>- New member cohorts</li> <li>- Academic mentorship within chapters</li> <li>- Scholarship dinners to connect with professors</li> </ul> <p><b>Redefine Relationship with the University Community</b></p> <ul style="list-style-type: none"> <li>- Community Service events</li> <li>- Cross Council : Awareness, Relationships, Programming</li> <li>- Host programming/ educational opportunities for entire USC community including Late Night SC Events</li> </ul>	<p><b>Member Development</b></p> <ul style="list-style-type: none"> <li>- Risk Prevention Workshops</li> <li>- LAPD Presentations</li> <li>- New Member Development Day</li> <li>-Focus on mental health through promotion, education and awareness</li> </ul> <p><b>Refocus Philanthropic Efforts</b></p> <ul style="list-style-type: none"> <li>- Philanthropy &amp; Community Service Roundtable</li> <li>- Delegate Dialogues</li> <li>- Inclusive philanthropy events</li> <li>- Evaluate council policies regarding philanthropic events</li> </ul> <p><b>Values Based Recruitment</b></p> <ul style="list-style-type: none"> <li>-Provide prospective students with education about community expectations and university resources</li> <li>- Reframe Bid Day activities</li> <li>- Implement University change in eligibility policy: Student Think Tank</li> <li>- Implement University change in eligibility policy: University Taskforce</li> </ul>	<p><b>Member Development</b></p> <ul style="list-style-type: none"> <li>- New Member Development Day</li> <li>- New member cohorts</li> <li>- Chapter wellness presentations</li> <li>- Girl Boss</li> <li>- Sister sorority program</li> <li>-Delegate dialogues</li> </ul> <p><b>Values Based Recruitment</b></p> <ul style="list-style-type: none"> <li>- Provide prospective students with education about community expectations and university resources</li> </ul>

